

2012 TEXAS STATE DIRECTORY

55TH EDITION

ADVERTISING

Advertise in the **2012 Texas State Directory** to reach an active target audience for your business!

The Texas State Directory provides in a single, easy-to-use volume, a wealth of information concerning Texas' state, county and municipal government, as well as federal government. It is the most comprehensive guide to Texas and its decision makers.

Single copy price: \$34.95
Estimated readership for 2012: 75,000

SPECIAL FEATURES:

Up-to date information on who does what, and how to reach them in:

- ◆The Governor's Office
- ◆The Legislature
- ◆State Agencies
- ◆Boards and Commissions
- ◆Judiciary
- ◆Counties and Cities
- ◆Federal Offices and Agencies in Texas
- ◆Reference Section

MECHANICAL REQUIREMENTS:

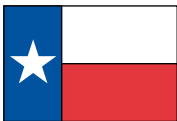
Full page: 5" x 7-3/4" no bleed
Half page: 5" x 3-7/8" no bleed
Quarter page: 5" x 2" no bleed
Inside Covers: 5.5" x 8.5" no bleed

PRINTING SPECIFICATIONS:

Please provide ad copy in digital format. TIFF, EPS, GIF or JPEG need to be at least 300 dpi with fonts and graphics included.

You may also send your file as a PDF with embedded fonts.

**TEXAS
STATE
DIRECTORY PRESS**



1800 Nueces Street
P.O. Box 12186
Austin, Texas 78711
512/477-5698
FAX: 512/473-2447
tsdpress@txdirectory.com

2012 ADVERTISING CONTRACT

55TH EDITION-TEXAS STATE DIRECTORY

Business Name: _____

Contact Person: _____

Address: _____

City State Zip: _____

Telephone number: _____

Email address : _____

Web address : _____

AD SIZE: PLEASE INDICATE CHOICE:

Full page (5"x 7-3/4") \$800.00

Half page (5" x 3-7/8") \$500.00

Quarter page (5" x 2") \$300.00

SPECIAL RATE:

Inside front cover (5-1/2" x 8-1/2") \$1400.00

Inside back cover (5-1/2" x 8-1/2") \$1250.00

NEW back cover (6" x 9") bleeds 3 sides \$3000.00

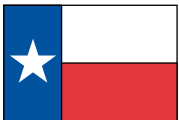
PAYMENT: 5% discount when paid in full with business check

Check enclosed for full amount

Bill my credit card: _____ Expiration date _____

Check for 50% down, the remainder to be paid upon publication.

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Advertising Deadline: **October 15, 2011**

Ads placed on first come first served basis.

Copy Deadline: **December 30, 2011**

Signature: _____ Date: _____

Title: _____