

2018 TEXAS STATE DIRECTORY 61ST EDITION

ADVERTISING

Advertise in the **2018 Texas State Directory** to reach an active target audience for your business!

The Texas State Directory provides in a single, easy-to-use volume, a wealth of information concerning Texas' state, county and municipal government, as well as federal government. It is the most comprehensive guide to Texas and its decision makers.

Single copy price: \$49.95
Estimated readership for 2018: 75,000

SPECIAL FEATURES:

Up-to date information on who does what, and how to reach them in:

- ◆The Governor's Office
- ◆The Legislature
- ◆State Agencies
- ◆Boards and Commissions
- ◆Judiciary
- ◆Counties and Cities
- ◆Federal Offices and Agencies in Texas
- ◆Reference Section

MECHANICAL REQUIREMENTS:

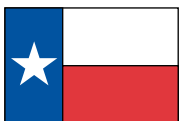
Full page: 5" x 7-3/4" no bleed
Half page: 5" x 3-7/8" no bleed
Quarter page: 5" x 2" no bleed
Inside Covers: 5.5" x 8.5" no bleed

PRINTING SPECIFICATIONS:

Please provide ad copy in digital format. TIFF, EPS, GIF or JPEG need to be at least 300 dpi with fonts and graphics included.

You may also send your file as a PDF with embedded fonts.

**TEXAS
STATE
DIRECTORY PRESS**



1800 Nueces St.
Austin, TX 78701
512.477.5698
Fax: 512.473.2447
tsdpress@txdirectory.com

2018 ADVERTISING CONTRACT

61ST EDITION-TEXAS STATE DIRECTORY

Business Name: _____

Contact Person: _____

Address: _____

City State Zip: _____

Telephone number: _____

Email address : _____

Web address : _____

AD SIZE: PLEASE INDICATE CHOICE:

___ Full page (5"x 7-3/4") \$1,000.00

___ Half page (5"x 3-7/8") \$ 700.00

___ Quarter page (5"x 2") \$ 500.00

SPECIAL RATE:

___ Inside front cover (5-1/2" x 8-1/2" no bleed) \$2700.00

___ Inside back cover (5-1/2" x 8-1/2" no bleed) \$2200.00

PAYMENT:

___ Check enclosed for full amount

___ Bill my credit card: _____ Expiration date _____

___ Check for 50% down, the remainder to be paid upon publication.

Advertising Deadline: **November 22, 2017**

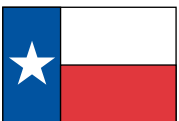
Ads placed on first come first served basis.

Copy Deadline: **December 1, 2017**

Signature: _____ Date: _____

Title: _____

**TEXAS
STATE
DIRECTORY PRESS**



1800 Nueces St.
Austin, TX 78701
512.477.5698

Fax: 512.473.2447

tsdpress@txdirectory.com